

Prairie Website Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to all visitors and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to "Prairie Community Websites" includes all Prairie -managed websites. By using Prairie Community Websites, you consent to the data practices described in this statement.

Note: This Statement refers to general information collected on our websites. For detailed information on how your medical information is used and protected in relation to HIPAA.

Collection of your Personal Information

Prairie collects personally identifiable information, such as names, phone numbers, email addresses, etc., when voluntarily submitted by our visitors to The Prairie Websites (e.g., to request information, schedule a tour or apply for employment). This information is only used to fulfill your specific request, unless you give us explicit permission to use it in another manner, for example, to add you to one of our mailing lists.

Use of Cookies

The Prairie Community Websites use "cookies" to help you personalize your online experience.

A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you. One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize one of the Prairie Community Website's pages, or register with any of the Prairie Community Websites or their services, a cookie helps them to recall your specific information on subsequent visits.

In addition to web server cookies, Prairie also collects user and cookie data through third-party analytics services such as Google Analytics, AddThis and Hotjar, as well as advertising platforms including Google Ad Manager, Google Display Network, Google Ads Remarketing, Facebook Ads, Twitter Ads, and LinkedIn Marketing Solutions. This includes anonymous demographic and interest-based data that is used to personalize ad delivery, as well as site usage data, which may be used for remarketing purposes (re-displaying ads to site visitors). We may share this information with our Prairie Communities for marketing purposes.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Prairie Community Websites' services or other websites you visit.

Links to Third-Party Websites

Prairie encourages you to review the privacy statements of third-party websites you choose to visit via links from Prairie Community Websites so that you can understand how those websites collect, use and share your information. Prairie is not responsible for the privacy statements or other content on websites outside of the Prairie Community Websites.

Prairie does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Opt-Out and Unsubscribe

We respect your privacy and give you an opportunity to opt out of receiving announcements of certain information.

Users may opt out of receiving any or all communications from Prairie by contacting us here:

- Web page <https://www.prairieseniorcottages.com/contact-us/>
- Phone: 763-314-3822

You may disconnect your account from a third-party account (Google) at any time.

You may opt out of Google Analytics by visiting <https://tools.google.com/dlpage/gaoptout/> and Google Remarketing by visiting <http://www.google.com/policies/technologies/ads/>

You may unsubscribe to Prairie emails by clicking on the unsubscribe link on any email that you receive.

Changes to this Statement

Prairie will occasionally update this Statement of Privacy to reflect company and customer feedback. Prairie encourages you to periodically review this Statement to be informed of how your information is being used and protected.

Contact Information

Prairie welcomes your questions or comments regarding this Statement of Privacy. Please submit any general questions regarding user privacy by calling us directly at 763-314-3822.

Effective as of April 15, 2025